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EXPO 2018 AGENDA

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25 Years of Bio-Industry Growth



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OCTOBER 29

Day One, "The State of the Industry" celebrates 25 years of growth of Michigan's bio-industry. It will feature some of

Michigan's best-known companies, discovery of hidden gems, and TED Style conversations from some up-and-coming innovators—all book-ended by a Keynote Address, the inaugural MichBio Pantheon Awards, and plenty of networking.

11:00 AM	Registration Opens
11:00 - 1:00 PM	Networking Luncheon Lunch will be available until 1:00 PM with presentations beginning at 12:00 PM
12:00 - 12:10 PM	Welcome! Brief history of MichBio, outlining how the conference will use 25 years of lessons learned to lay the groundwork for the next 25 years of Association and bio-industry growth
12:10 - 12:30 PM	State of MichBio and Michigan's Biosciences Industry An update on the health of the Association, and that of the overall state biosciences industry, developing trends, including release of a first-ever Michigan workforce trends analysis, and strategic issues and opportunities going forward.
12:30 - 1:00 PM	Michigan Center Stage MEDC President and CEO, Jeff Mason, and Senior Policy Adviser for the Washington DC-based Biotechnology Innovation Organization (BIO), Pete Pellerito. MichBio CEO Stephen Rapundalo, PhD, will moderate a discussion with the two guests on enhancing Michigan's competitiveness and stature in the biosciences industry.
1:00 - 1:15 PM	Networking and Coffee Break
1:15 - 2:30 PM	Bio-Industry Spotlight: Familiar Faces Five of Michigan's best-known companies provide an overview of their R&D, facilities, and capital investments. Hear what their growth means for the region, how they view the future, what they see as opportunities and challenges in Michigan.
2:30 - 3:30 PM	Bio-Industry Spotlight: Hidden Gems Think you know who's who in Michigan's bio-industry? Hear from four companies that span sectors and geography, keep a low profile, and yet are leaders in their marketplaces.
3:30 - 3:45 PM	Networking and Coffee Break
3:45 - 4:45 PM	Next Generation: Emerging Technologies and Innovation Four young entrepreneurs tell their stories – what problems their disruptive technologies are trying to solve and the potential implications for patients and society. Hear what they have to say about commercializing bioscience technology in Michigan.
4:45 - 5:30 PM	Day One Wrap Up and Inaugural Pantheon Awards Brief review of key topics and themes emerging from Day One discussions. Presentation of inaugural Michigan Bioscience Pantheon Awards to ten distinguished leaders who've impacted Michigan's biosciences industry.

5:30 - 7:30 PM	<p>Networking Reception</p> <p>Enjoy a Halloween themed networking reception in a beautiful, heated, outdoor tent with access to two fireplaces, EXPO exhibitors, food and beverages.</p>
7:00 - 9:00 PM	<p>Leadership Dinner</p> <p>Exclusive networking dinner for MichBio Board of Directors and Guests. By invitation only.</p>

OCTOBER 30

Day Two, "The Future of the Industry" looks to the future with lessons learned, opportunities to talk with experienced leaders, information on resources and key business takeaways. The event ends with an inspirational address from patient advocate and a look at how MichBio should grow strategically.

8:00 - 9:00 AM	Networking Breakfast
9:00 - 9:45 AM	<p>The Future of Healthcare: How Technology and Other Trends Will Shape Innovation and the Market</p> <p>Healthcare and technology leaders speak to the changing marketplace and what it means for the future of bioscience innovation, delivery of care and patient access.</p>
9:45 - 10:30 AM	<p>Capital Investment to Fuel Michigan's Bio-Industry</p> <p>Private capitalization of new and growing bioscience companies is critical to sustain a vibrant bio-industry. What's the current funding environment, what's lacking, and what can be done to expand access?</p>
10:30 - 10:45 AM	Networking and Coffee Break
10:45 - 11:30 AM	<p>TRACK 1: RESEARCH AND COMMERCIALIZATION</p> <p>The Critical Role of Research in Driving Bio-Industry Growth</p> <p>Learn about the critical role universities, incubators, government and service providers play in supporting Michigan's bio-industry. What should Michigan do to boost tech transfer, spur more commercialization in the biosciences, and drive economic impact?</p> <p>TRACK 2: TALENT AND LEADERSHIP</p> <p>Meeting Michigan's Needs for a Future Biosciences Workforce</p> <p>Human resource leaders and educators will discuss the talent crunch, workforce trends, and how the private and public sectors need to partner if Michigan is to remain competitive in the biosciences.</p>
11:30 - 12:15 PM	<p>TRACK 1: RESEARCH AND COMMERCIALIZATION</p> <p>Strategic Decision-Making for Business Growth</p> <p>The path to market is fraught with quick-changing decision points starting with understanding how to enhance value and price alongside the strict regulatory requirements for product adoption. How are hospitals, insurers</p>

and consumers influencing new patterns of purchasing? What are strategies and drivers a company needs to adopt to ensure growth and success?

TRACK 2: TALENT AND LEADERSHIP

Leading Growth: Lessons Learned Over 25 Years

Seasoned execs discuss leadership and management lessons learned over time; how to motivate people, deal with crisis, communicate to different audiences, enhance innovation and improve operations.

12:15 - 2:00 PM

Networking Lunch

Lunch will be available until 2:00 PM with presentations beginning at 12:45 PM.

12:45 - 1:30 PM

A Patient's Perspective: Why We Do What We Do

A patient advocate tells their story and provides insight on how the work done in the bio-industry impacts patient care and quality of life, and why a patient-centric approach should underly all technology development, access to life-saving treatments, and delivery of care.

1:30 - 2:00 PM

MichBio of the Future

Closing remarks, crowdsourcing of feedback and discussion on how MichBio should evolve to better support a changing industry. Conference adjourns.

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